

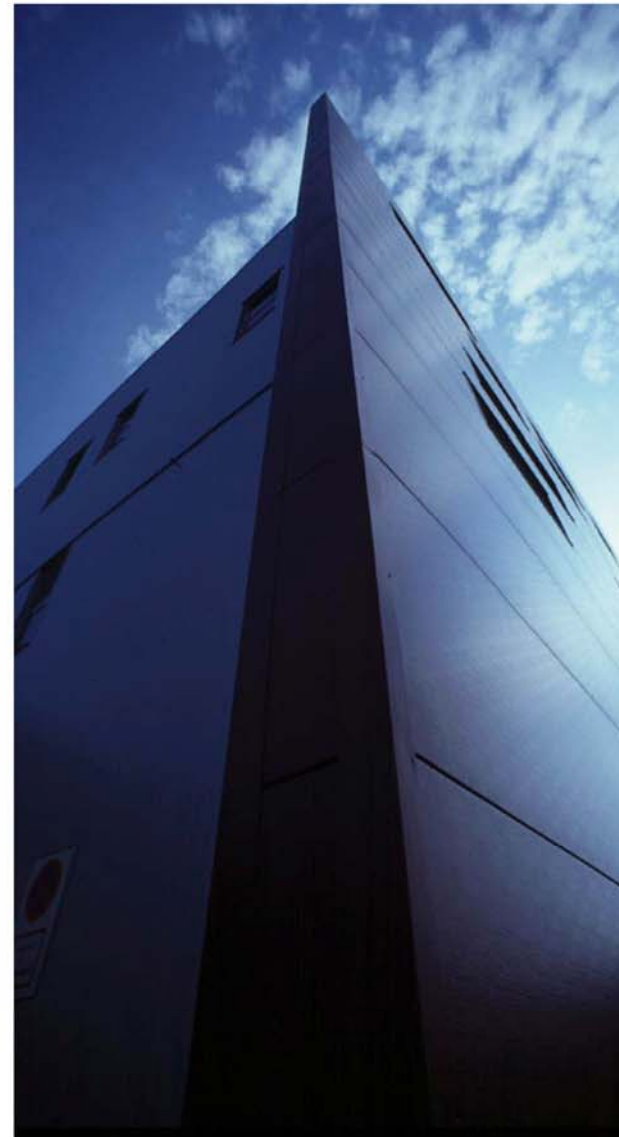


↑ | Front elevation

VSM factory

Hanover

The original VSM factory complex is executed in typical for northern Germany turn-of-the-century red clinker façade, but its design has been obscured in the course of time with economically necessitated additions. A new production building on a more public plot acts as a prelude to the reclaiming of the factory as the company's business card. The profile sheeting façade not only picks up on the clinker's red color, but also appears as if it were manufactured using an VSM product due to the rough-textured additives: The façade projecting past the building volume appears to be an oversize sheet of sandpaper.



← | Worm's-eye view, angle elevation
↓ | Historical drawing

